

GLOUCESTER LACROSSE ASSOCIATION

BOARD MEETING

November 16<sup>TH</sup>, 2015 7:00pm at ORLEANS REC. CENTRE, Chateau Neuf Meeting Room

**In attendance for the Board:**

Greg Rampley, President

Yolaine Richer, Executive Secretary

Shawn Doyle, VP Programs

Mike McKay, Past President

**Regrets:**

Patricia Tessier, VP Finance;

Ian Woolridge V.P. of Operations

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**Meeting called to order by Greg Rampley, President at 7:08pm.**

**Greg asked that the Board Members present a brief description of priorities to needs improvement in the upcoming season.**

Mike's Priorities:

- Recruitment and promotions; get back into the younger neighbourhoods;
  - In addition to the posters in the arenas, to have street signs (same as the election signs);
  - Talk to targeted groups;
  - Target hockey teams;
  - LAX on wheels;
  - Have pamphlets in schools;

Shawn's Priorities:

- Concerned about goalie development ;
- Have some practice drills designed for the coaches;
- Get house league coaches out to the clinics;
- Have a coach package prepared (with practice drills, etc...)
- Get Senior Coaches involved for player and coach development;

**Greg asked Shawn to prepare a format for winter lacrosse. (Possibly around Feb. in Rockland for 9 to 11 weeks)**

Ian's Priorities (relayed by Greg – Ian to provide further update at next meeting)

- We need to look into getting a better locker for the equipment, (Diamond Storage)
- Apparel line with a brochure (possibly online setup);

Greg's Priorities:

- We need to grow the membership with marketing promotions;
- Focus on the marketing and sponsorships;
  - Create a management committee to look at the overall sponsorship of the GLA;
- Improve the caliber (educate coaches etc...)
- Pre-season training camps.

Patricia's was read by Greg:

- Electronic payments;
  - Referees, travel costs, non-parent coaches OLA fees to be paid electronically;

### **New Business**

In order to keep using the Griffins Logo we need enter a licensing agreement with Canisius College to use their mark for a fee of \$100.00 per year.

**Motion by Greg to enter a One Year agreement (renewing) to License the Griffins Logo with Canisius College. Seconded by Shawn. All in favour. Carried**

**Motion to adjourn the meeting by Greg. Seconded by Yolaine.**

Meeting adjourned 10:00pm